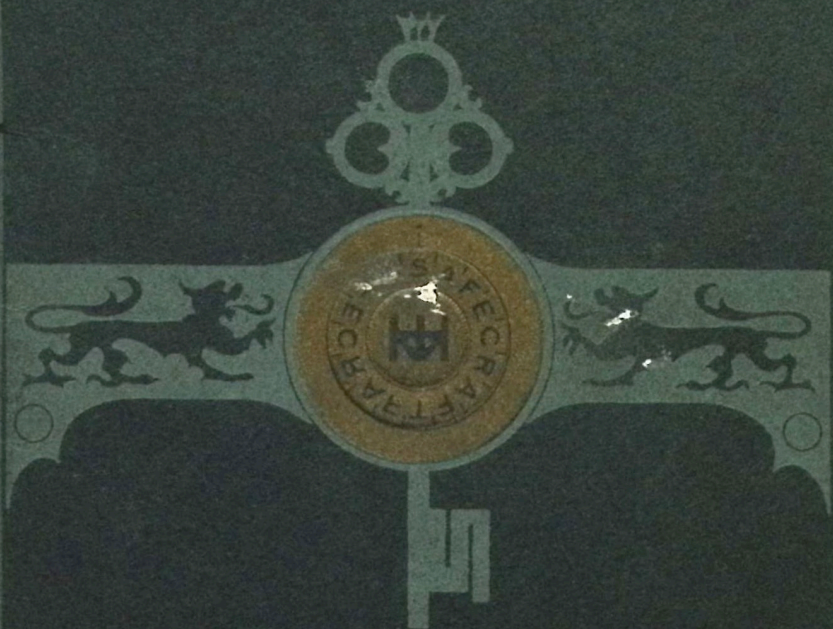
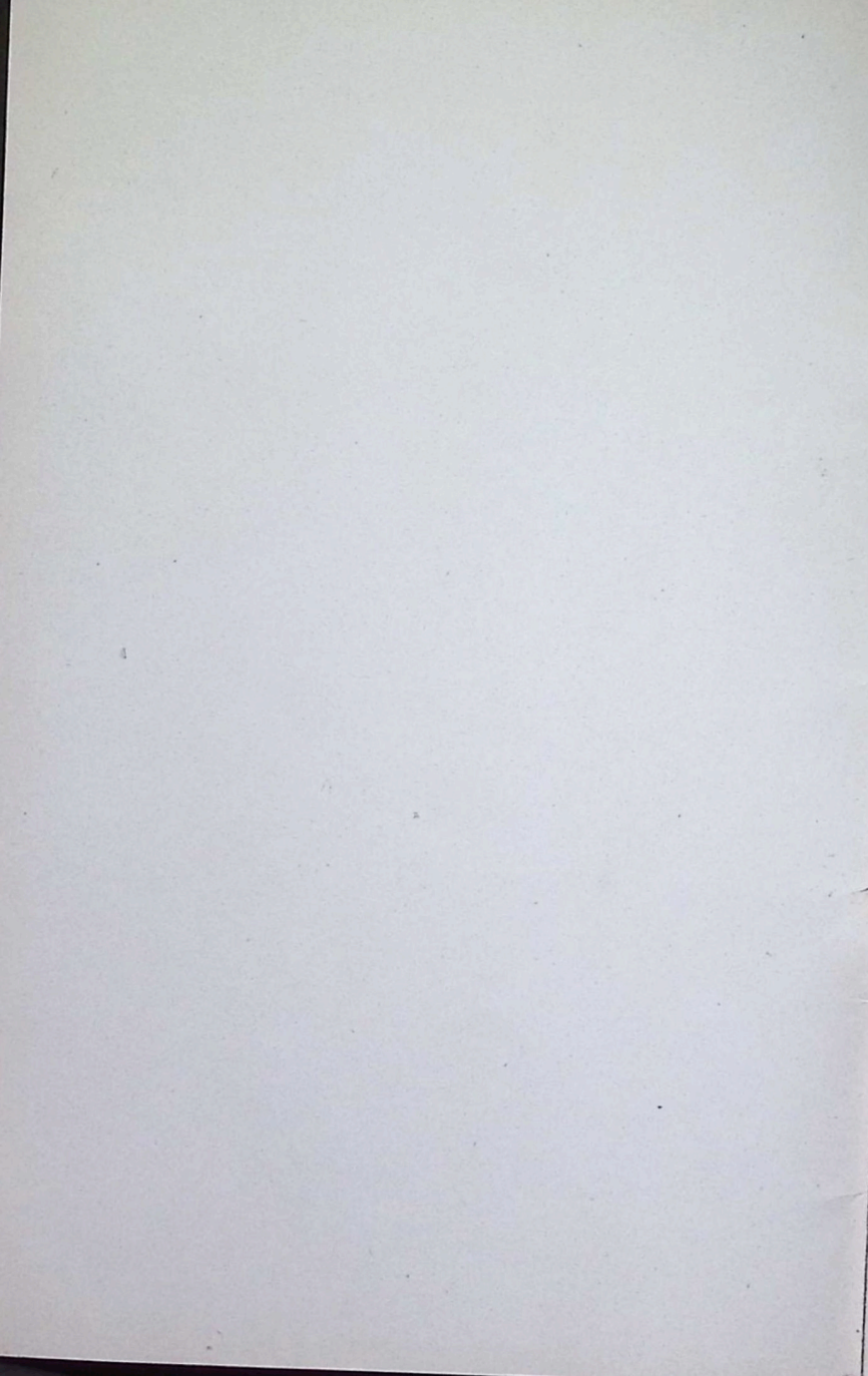


SAFECRAFT



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S A F E C R A F T



SAFECRAFT



HERRING-HALL-MARVIN SAFE CO.
400 BROADWAY, NEW YORK

GUSTAV STICKLEY
CRAFTSMAN BUILDING, SYRACUSE, N. Y.

A BRIEF CONSIDERATION OF THE ADVANTAGES OF "SAFECRAFT" FOR THE PROTECTION OF VALUABLES IN THE HOME



IN the business world the use of the modern safe is universal.

The firm or individual attempting to do business without one would be open to ridicule. From the mammoth corporation to the corner grocery, a safe, for the security of books, papers and valuables is deemed as necessary as a bank account, or store fixtures. And yet the same men who regard the safe in their office or store as a matter of absolute necessity fail to consider the same points in connection with their homes.

SECURITY
A
NECESSITY

In the main this oversight is only natural. There is no home of refinement in which the conventional safe does not look out

S A F E C R A F T

of place. The average man, and more particularly the average woman, prefers to run the risk of fire and of thieves rather than mar the beauty of their rooms by the obtrusive presence of the ordinary inartistic and forbidding iron or steel safe. Even in houses where safes are found, it frequently happens that in order to avoid conspicuousness, they have been placed in some inaccessible and little-frequented corner of the house, in such a position that articles which should naturally find protection within their doors are, owing to the inconvenience of access, rarely, if ever, kept there.

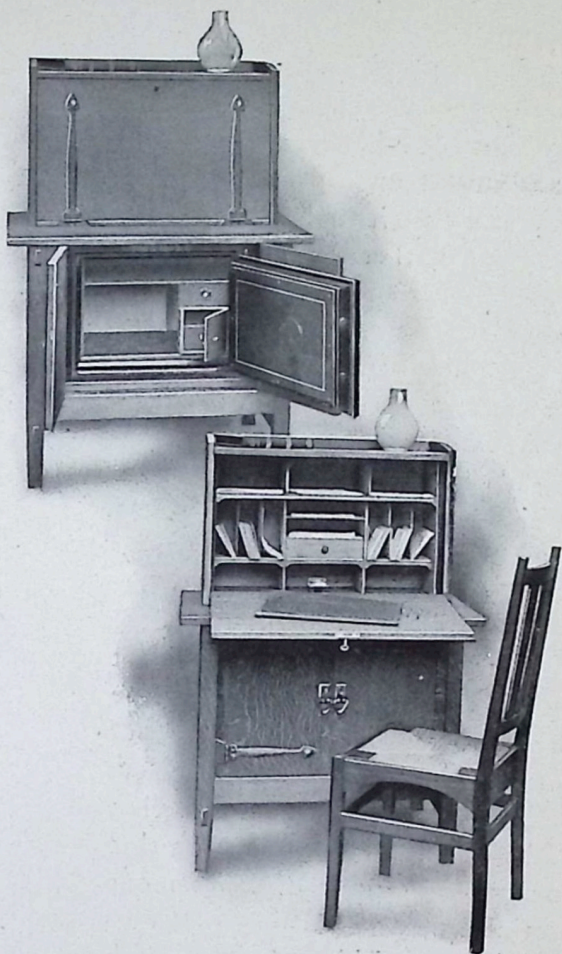
SAFES IN
THE HOME

The bureau drawer, the ornate jewel box, the pigeonhole of the ordinary desk, all so convenient and accessible, form a prominent part in the records of lost valuables.

DOMESTIC
INSECURITY

Thus it is, that in households all over the country hundreds of thousands of dollars' worth of jewelry, money, papers and other valuables are constantly lying unprotected and exposed to the

S A F E C R A F T



DESK

S A F E C R A F T

ever-present danger of thieves and fire.

As experts in providing protection against burglars and fire, the Herring-Hall-Marvin Safe Co. has always found it necessary to anticipate modern requirements. They have, therefore, designed a product which meets the growing demand for protection of valuables in the home and does away with the disadvantages of the conventional safe.

PURPOSE

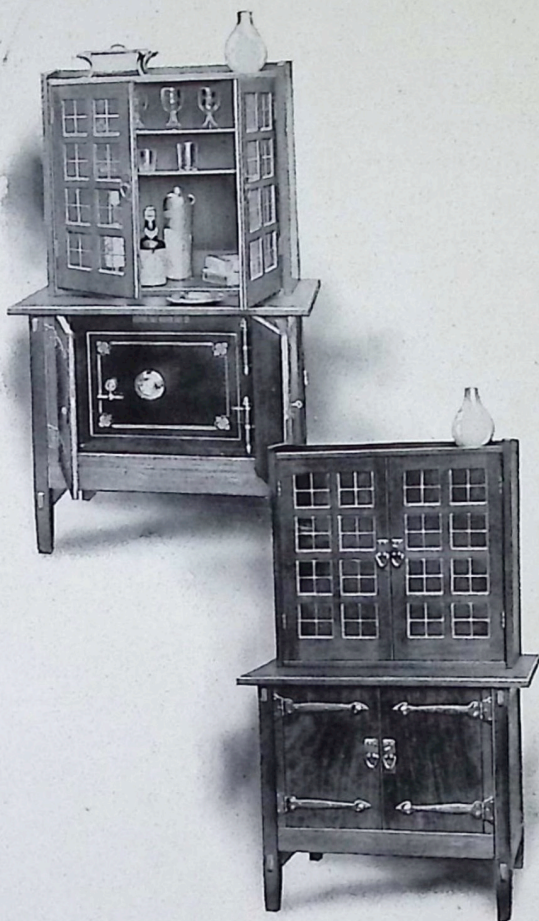
This product is a combination of high-grade safe and high-grade furniture, and has been very happily named "Safecraft."

The beauty of "Safecraft" furniture appeals to the most artistic eye. It is made under the personal direction of that master of furniture builders, Gustav Stickley, and has all the distinction of design and perfection of construction that marks the output of his famous workshop.

ACHIEVE-
MENT

Hidden within the graceful, dignified lines of each piece of "Safecraft" is a Herring-Hall-

S A F E C R A F T



WINE
CABINET

S A F E C R A F T

Marvin Safe, having every modern improvement, being Fire-proof and Thief-proof and having Combination Lock, Dynamite Trigger, Extra Heavy Flanges, Ball-bearing Hinges, in fact, every device used in the best and most modern Herring-Hall-Marvin safes. Here is security in the home, indeed, and yet without even an apparent suggestion of crime or dishonesty, either of which is so repellant to people of refinement everywhere.

DESCRIP-
TION

"Safecraft" furniture is now made in the following designs:

Desks

Wine Cabinets

Book Cases

Smokers' Cabinets

Work Tables

Plant and Palm Stands

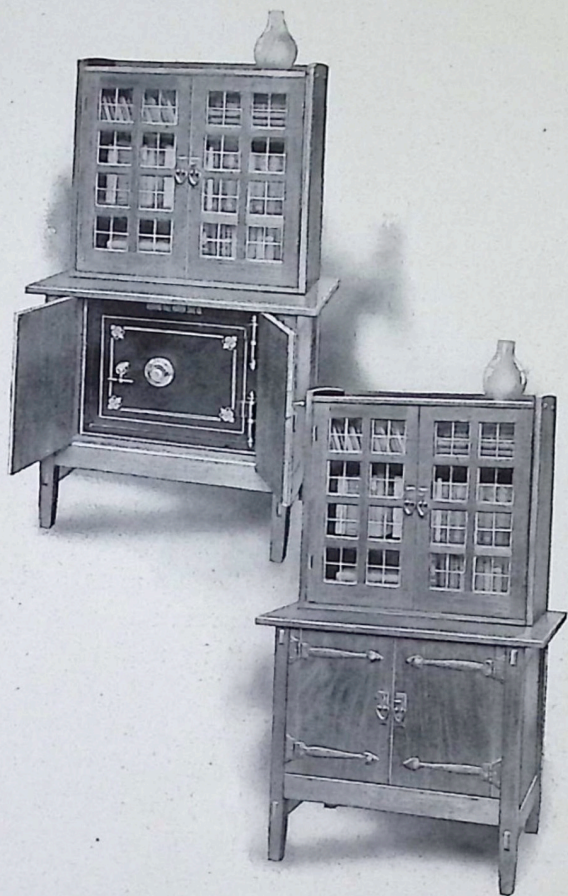
Dower Chests

Serving Tables, etc.

VARIETY

In each of these articles the closing of the outer doors entirely conceals every suggestion of the safe within. Moreover, each piece

S A F E C R A F T



BOOK
CASE

S A F E C R A F T

is so constructed that its normal use is in no way impaired—desk, cabinets and bookcase all fulfill their natural purpose and are as appropriate for the various rooms of your house or apartment as ordinary articles of furniture of the same character.

UNOBTRU-
SIVENESS

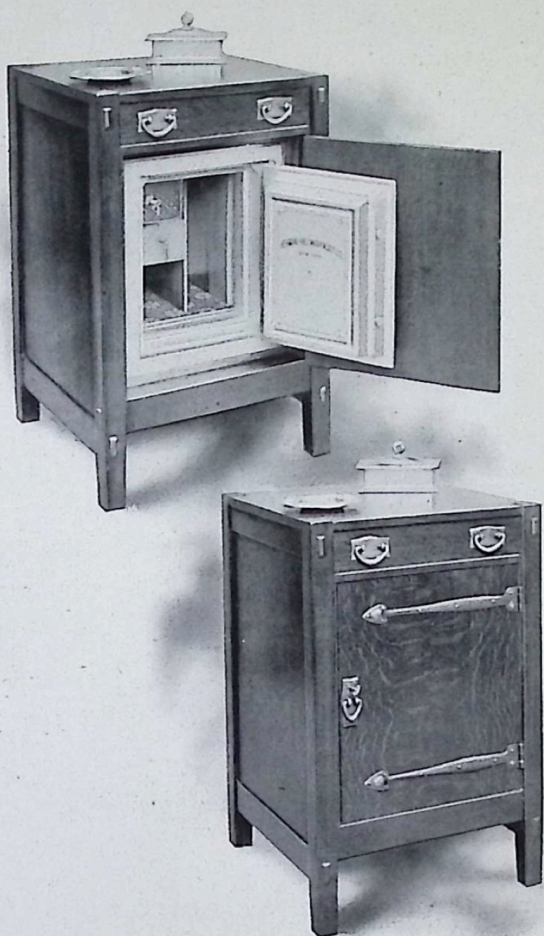
The photographic reproductions of "Safecraft" found in this little booklet will give the reader a much better idea of the beauty and elegance of design of the various pieces than pages of description.

We shall, therefore, let the pictures speak for themselves and confine ourselves in the text to a word or two more on the practical advantages of "Safecraft" in the home.

ILLUSTRATIONS

The peace of mind which comes from a feeling of absolute security concerning one's most valued possessions is worth a great deal to anyone. Freedom from worry concerning valuables when leaving home for a few days, or even weeks, gives a value which makes

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SMOKER'S
CABINET

S A F E C R A F T

"Safecraft" pay for itself in that feature alone.

Sneak thieves and house burglars infest every city and town. Windows or doors left unlocked or open, absence from home for a few hours or days, furnish the sneak thieves' opportunity. No one can tell at what moment some imposter in the guise of a messenger or delivery clerk may gain entrance to the home or apartment, with the object of thievery. "Safecraft" provides absolute protection from loss through this source.

PROTEC-
TION

Another important feature of "Safecraft" is that it provides necessary protection for jewels, silver, gold ware, etc., which is in daily or frequent use. "Safety deposit downtown" furnishes splendid protection, but the articles deposited therein cannot be enjoyed in the home except by a carrying back and forth, which means much inconvenience and danger of damage or even total loss. The pleasure to be

CONVEN-
IENCE

S A F E C R A F T



WORK
TABLE

S A F E C R A F T

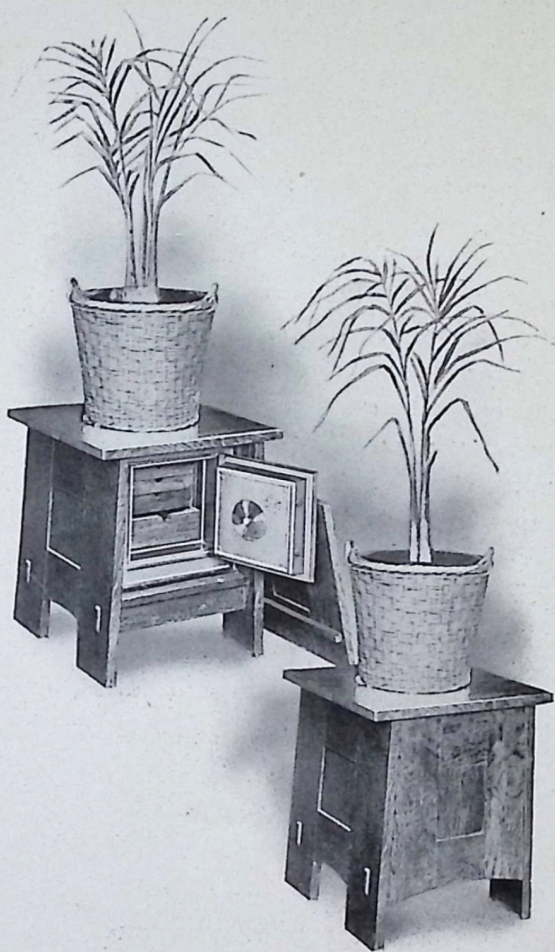
derived from close association with valued possessions is no small part of the enjoyment which comes from such belongings.

FIREPROOF

Moreover, the fire-proof feature of "Safecraft" is invaluable, as there are few homes wherein objects cherished because of their associations cannot be found. The loss of such valuables cannot be made good through any amount of insurance, or reimbursement of any kind. Even a five minute blaze is sufficient to destroy hundreds or thousands of dollars' worth of valuables, although the house or apartment itself may be little damaged.

"Safecraft" is admirably adapted for use in the private offices of professional and business men. Physicians, lawyers, brokers, dentists, authors, ministers, social secretaries—all find the combination of a handsome piece of useful furniture and a high-grade fire-proof safe a most valuable one. Commercial and legal papers,

S A F E C R A F T



PLANT
STAND

S A F E C R A F T

private documents, accounts, records of value, dental supplies, etc., may be kept in absolute security in a depository which is convenient to access.

There is no good reason why absolute safety against fire and thieves should not be of as great importance relatively in the home as in the office. That people are commencing to realize this fact is proved by the great and growing popularity secured by "Safecraft" furniture in the short time since its introduction.

ADAPT-
ABILITY

We are prepared to furnish special designs and finishes in "Safecraft," and we earnestly solicit correspondence with those whose home valuables are not properly secured. We guarantee satisfaction in every particular.

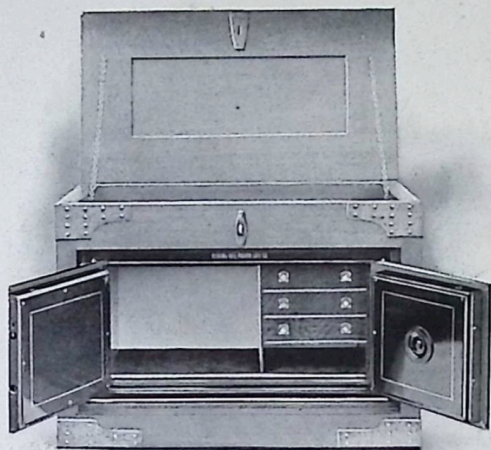
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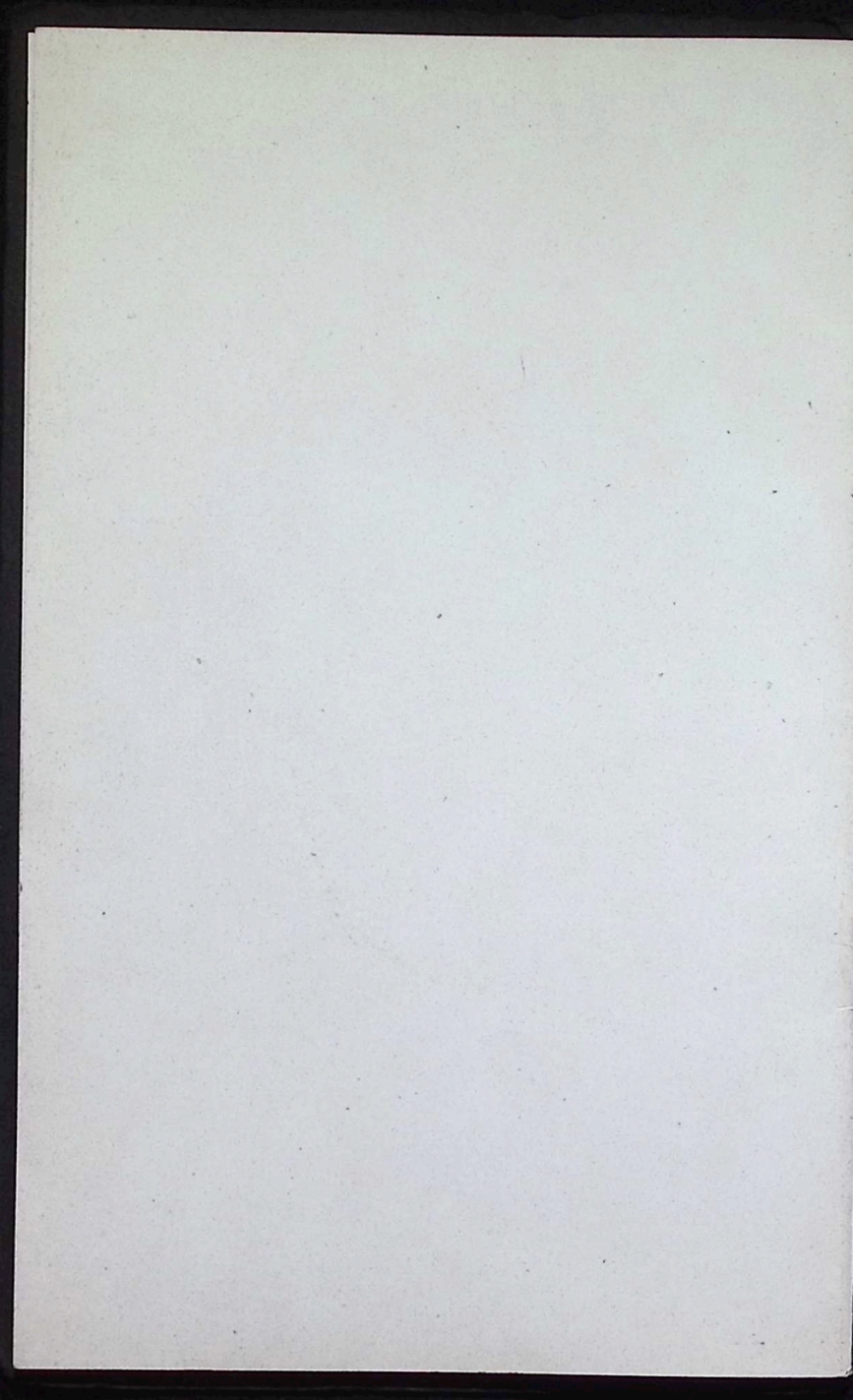
CRAFTSMAN BUILDING, SYRACUSE, N. Y.

S A F E C R A F T



DOWER
CHEST

FRANK SEAMAN
INCORPORATED
41 WEST 34TH STREET
NEW YORK



SAFECRAFT WEIGHTS AND PRICES

	Weight Lbs.	Price
Oak Work Table	222	\$ 90.00
Mahogany Work Table	222	100.00
Oak Smoker	345	100.00
Mahogany Smoker	345	110.00
Oak Writing Desk	452	140.00
Mahogany Writing Desk	452	150.00
Oak Wine Cabinet	452	150.00
Mahogany Wine Cabinet	452	160.00
Oak Book Case	452	150.00
Mahogany Book Case	452	160.00
Oak Table	400	125.00
Mahogany Table	400	135.00
Oak Chest	1100	180.00
Mahogany Chest	1100	200.00
Oak Flower Stand	225	60.00
Mahogany Flower Stand	225	65.00

